

## **Il Dipartimento di Economia Organizza il Seminario**

### ***THE POLICY MIX IMPACT ON FIRMS' R&D INVESTMENT: AN EVALUATION OF THE ITALIAN CASE***

**SERENA CARAVELLA**

Dipartimento di Economia (Università Roma Tre)

**Abstract:**

In order to counteract the undersupply of technological knowledge, the modern view of innovation policy stresses the importance to complement traditional supply-push policy instruments (R&D subsidies, loans, tax credits) with demand-pull measures, including the purchasing of goods and services by the public sector, namely public procurement.

While the positive impact exerted by supply-push policy instruments on innovation outcomes has been largely proved by the empirical literature, evidences on the role of public procurement as innovation policy instrument are, to date, rather scarce and mainly based on qualitative investigations.

The present study aims to provide a contribution in this direction by presenting a double quasi-experimental-based investigation on the impact of push and pull policy instruments on firms' innovation performance.

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**Dipartimento di Economia  
Università degli Studi Roma Tre  
Via Silvio D'Amico 77, 00145 Roma**

**La partecipazione è aperta a tutti gli interessa**